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DEC 17 1943

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FRANCES HUGHES, Editor
6 WEST 52nd STREET NEW YORK, N. Y.
ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, DECEMBER 17, 1943

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Through Dec. 23	SANTA CLAUS CHATS WITH CHILDREN A satisfying old-fashioned Santa Claus chats with the kids at B. Altman. Publicity: Faith Willcox, MU. 9-7000.	B. ALTMAN & CO.	34TH ST. AT 5TH AVE. CHILDREN'S DEPARTMENT
Now Through Dec. 23	SATIRIC TREATMENT OF CHRISTMAS Life-size mannequins depict Christmas scenes, some sentimental, some mawkish in over decorated Victorian settings with authentic historic costumes on loan from the Museum of the City of New York. Within the store, Santa sits in the toy department in a reindeer-drawn sleigh, and chats with the children. Publicity: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S	LEXINGTON AT 59TH ST. WINDOWS
Now Going On Through Dec. 23	GIFT POST FOR MEN To ease Christmas gift shopping problems for men, attractive girls wearing red costumes, are on hand to help dazed males. Within the store, Muzak, lavish Christmas decor, amusing posters. Publicity: Ruth LeBron, WI. 7-8200.	OPPENHEIM COLLINS	35 WEST 34TH STREET BALCONY
From Now Through Dec. 23	<u>REGARDING NIGHT CLOSINGS IN NEW YORK SHOPS</u> The following New York shops are open daily from now until Christmas, 9, 10 A.M. until 9 P.M. excluding Saturday:		
	ABRAHAM & STRAUS	FREDERICK LOESER	OHRBACH'S
	ARNOLD CONSTABLE	R. H. MACY	OPPENHEIM COLLINS
	BLOOMINGDALE'S	MARTIN'S	SAKS 34TH STREET
	FRANKLIN SYMON	JAMES MCGREERY	STERN BROTHERS
	GIMBEL BROTHERS	THE NAMM STORE	WANAMAKER'S
Now Through Dec. 24	CHRISTMAS WINDOWS Xmas window theme: "Follow the Star," presents a colorful pageant with life-size figures of Papier-mache, dramatizing Biblical Christmas legend. Publicity: June Clark, EL. 5-6800.	BONWIT TELLER	721 FIFTH AVENUE TOY DEPARTMENT
Now in Residence Through Dec. 24	MR. & MRS. SANTA CLAUS A swanky version of Mr. and Mrs. Santa Claus are enthroned in the Saks Toy Department. Mrs. Santa Claus' ermine trimmed costume is worn by British actress, Daisy Belmore. Santa is conventional. Public invited. Publicity: Eleanor Lambert, PL. 5-8580.	SAKS 5TH AVENUE	611 FIFTH AVENUE TOY DEPARTMENT
Now Through Dec. 24	DREAM WINDOWS ATTRACT LARGE CROWDS Unusual 2 dimensional windows show sleeping mannequins, apparently enjoying pleasant dreams in one dimension, while on another level, their dreams are enacted by additional mannequins. Most of the dreams are about boys in the service. These windows have won more acclaim than any others in town. They are the work of Henry Callahan, Display Director, Lord and Taylor.	LORD AND TAYLOR	424 FIFTH AVENUE WINDOWS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Showing Through Jan. 5	CHRISTMAS EXHIBIT Display of traditional Christmas articles including paintings of versions of the holiday legend, greeting cards, gift pictures, etc. Museum open 1-5 P.M., Tues. through Sun.; Sat., 10 A.M.-5 P.M. All invited. Publicity: Eleanor Logan, TR. 7-2917.	N.Y. HISTORICAL SOCIETY	170 CENTRAL PARK WEST
Now Showing Through Feb. 26 9:00 A.M. 5:00 P.M.	EXHIBIT: HISTORIC COLORED FASHION PRINTS This exhibit is of value to designers who wish to see a rich period of costume design of the French Court in the 17th and 18th centuries. The source material consists of colored prints of fashions from Louis XIV, XV, XVI, all on display. Also, coiffures, millinery, negligees, sports, children's attire and theatre costumes. Closed Sundays and National holidays. Contact: Pierpont Morgan Library, CA. 5-0008.	PIERPONT MORGAN LIBRARY	29 EAST 36TH STREET
Now Showing Through Mar. 15	EXHIBIT: "FUN AND FOLLY" This is a cavalcade of New York social life from pre-Civil War street scenes to 1920 speakeasy life. This Cavalcade is done in painting and scenics. Public invited. Publicity: Jerome Irving Smith, LE. 4-1672.	MUSEUM OF THE CITY OF NEW YORK	103RD ST. AT 5TH AVE. 3RD FLOOR
Now Going On	MANUFACTURERS ASKED <u>NOT</u> TO PLAY SANTA CLAUS This year particularly, manufacturers are asked <u>not</u> to give Christmas presents to the buyers in the large Group buying offices. This request was made official by John Block, Kirby-Block & Co., President of the Association of Buying Offices Inc.	ASSOCIATION OF BUYING OFFICES	101 WEST 31ST STREET
Now Preparing	EXTENSIVE NEW PROMOTIONAL CAMPAIGN Vast plans are now under way to extend the name of Ameritex in cottons, rayons, and men's wear woollens. Pettingell & Fenton, advertising counselors for the firm, are launching an extensive program for this spring, and plunging also into post-war plans. Publ.: Atherton Pettingell, PL. 5-1880.	AMERITEX--COHN-HALL-MARX CO.	93 FRANKLIN STREET
Now Going On	EXHIBIT: GREEK REVIVAL IN THE UNITED STATES A collection of architecture, furniture, paintings, sculpture, and silver from the period 1820-1850, the years of the Greek revival in the U.S.A. Of interest to designers in creation of fashions. One designer, Eta, has already produced a superb collection inspired by this revival. Publicity: Charlotte Hughes, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST.
Now Planning	MIAMI FASHION COUNSEL Florida's resort spot, Miami, has always envied the style creative reputation enjoyed by Los Angeles. Therefore, the Miami Manufacturers' Guild under the name of the Miami Fashion Counsel of the Miami Chamber of Commerce plans a program to encourage fashions, their manufacture and promotion under the label, "Styled in Miami". There will be a Miami fashion show in New York City sometime this spring. This Florida Fashion Counsel is made up of 18 manufacturers of sportswear, coats, suits, dresses, headed by J. Kennard Johnson, executive director, Miami Chamber of Commerce, Florida.	MIAMI CHAMBER OF COMMERCE & MFRS.	MIAMI, FLORIDA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Dec. 17 12:15 P.M. Luncheon	ATTEND THIS LUNCHEON MEETING The theme, "Can Clothes Change the World," is one which will be discussed by anthropologist Dr. Margaret Meade, who is also a sociologist and author. Please bring Christmas packages for Children's Aid Society. Open to members and friends. Luncheon \$1.75. Contact: The Fashion Group Inc., CI. 7-1734.	THE FASHION GROUP INC.	MURRAY HILL HOTEL FOUNTAIN ROOM
Saturday Dec. 18- Dec. 30 9:00 A.M.- 9:00 P.M.	DRAMATIC DISPLAY OF COSTUMES FROM HOLY-LAND Traphagen School stages its annual Christmas exhibit of authentic costumes procured in the Holy-Land by Miss Traphagen when she did costume research there. Life-size mannikins will wear harmonizing accessories. Hours: 9 A.M.-9 P.M. daily; Sat., 5 P.M. For further information, contact: Dorothy Tyroler, Registrar, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET

WEEK BEGINNING MONDAY, DECEMBER 20, 1943

Monday Dec. 20 2:30- 5:00 P.M.	ANNUAL CHRISTMAS PARTY AND FASHION SHOW A friendly gesture of the store to their customers. An informal fashion show for teen-agers, sizes 9-17, will be held, presenting holiday clothes, dressy and evening styles, and party fashions. Open to shoppers. Press invited. Publicity: Eleanor Howard, WI. 7-3300.	LORD & TAYLOR (424 - 5TH AVE.)	NEW YORKER SHOP 5TH FLOOR
Monday Dec. 20 9:00 P.M.	ALLIED FLAG BALL AND DEBUTANTE COTILLION About 200 debutantes will have their coming out parties in connection with this annual event whose chairman is Mrs. Vanderlip. Tickets from \$7.50-\$100. Servicemen admitted, \$3.50; a debutante and escort, \$20. Dancing, games and dinner included. Publicity: Mrs. Frank Vanderlip, MU. 6-6333.	N.Y. INFIRMARY FOR WOMEN AND CHILDREN	WALDORF ASTORIA HOTEL GRAND BALLROOM
Dec. 21	NO LUNCHEON FASHION SHOW AT RITZ CARLTON HOTEL DURING CHRISTMAS WEEK.		
Dec. 22	NO LUNCHEON SHOW AT WALDORF ASTORIA HOTEL DURING CHRISTMAS WEEK.		
Wednesday Dec. 22	EXHIBIT: NEWLY ACQUIRED ITALIAN PAINTINGS These Italian paintings were bequeathed to the Museum by Maitland F. Griggs. Publicity: Charlotte Hughes, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST.
Dec. 23	NO LUNCHEON FASHION SHOW AT PLAZA HOTEL DURING CHRISTMAS WEEK.		
Friday Dec. 24	PROBABLE DEADLINE FOR PROPOSED FUR TAX LEVY Department stores all over the country are advising their customers that fur-trimmed, fur-lined and fur coats bought "on time" or left for alteration should be withdrawn before December 24, as an additional 20% tax may become effective and be levied at that time.		
Dec. 25	CHRISTMAS DAY (SATURDAY).		
Saturday Dec. 25	CHRISTMAS CELEBRATION Elaborate decorations in lobbies and public rooms. Special Xmas dinners in Sert and Wedgwood Rooms, and other Waldorf restaurants. Seasonal music - Christmas Tea Concert by the Russian Cathedral Choir. Publicity: Ted Saucier, EL. 5-3000.	WALDORF ASTORIA HOTEL	PARK AVE. AT 50TH ST.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Dec. 27 2:30 P.M.	"JUNIOR MISS" FASHION SHOW Details later. Publicity: Florence Epstein, LA. 4-7000.	SAKS 34TH STREET	HERALD SQUARE 2ND FLOOR
Monday Dec. 27- Dec. 31	CHILDREN'S CIRCUS There will be daily performances of 20 minutes each from 11 A.M. to 4 P.M. 11:00 A.M.- with Harry Welch, the original Popeye, on hand to entertain the children. 4:00 P.M. Clowns, monkeys, trained dogs and other Christmas ballyhoo will be there to amuse. Everyone invited. Publicity: Mary Hardin, CH. 4-2000.	R.H. MACY & CO., INC.	CHILDREN'S DEPT. 4TH FLOOR
Tuesday Dec. 28 9:00 A.M.- 9:00 P.M.	METROPOLITAN STYLE SHOWING There will be 85 rooms devoted to showing of spring lines in infants and children's wear by manufacturers from all over the country. Buyers and members of trade invited. Publicity: Moe Goldblatt, WI. 7-4520.	INFANTS & CHILDREN'S WEAR MANUFACTURERS	NEW YORKER HOTEL 7TH AND 8TH FLOORS
Dec. 28	NO LUNCHEON FASHION SHOW AT RITZ CARLTON HOTEL DURING NEW YEAR'S WEEK.		
Wednesday Dec. 29 10:30 A.M.	"TRICKS FOR TEENS" FASHION SHOW Details later. Publicity: Florence Epstein, LA. 4-7000.	SAKS 34TH STREET	HERALD SQUARE 2ND FLOOR
Dec. 29	NO LUNCHEON FASHION SHOW AT WALDORF ASTORIA HOTEL DURING NEW YEAR'S WEEK		
Friday Dec. 31 12:00 Noon	NEW YEAR'S CONCERT Presenting New Year Hymn singing by the choir from Grace Church, in the Wanamaker Rotunda at noon. Girl pages, organist and director, dressed in Dicken's costumes. Public invited. Publ.: Frances Patten, ST. 9-4700.	JOHN WANAMAKER B'WAY AT 9TH ST.	FASHION STORE ROTUNDA

Friday Dec. 31	<u>NEW YEAR'S EVE COVER CHARGE RATES AT LEADING NIGHT CLUBS AND HOTELS</u>		
	<u>MONTE CARLO SUPPER CLUB</u>	205 WEST 48TH STREET	CI. 6-6775
	Cover charge, \$15 per person includes dinner and dancing to bands of Duke Gasparre and Ralph Rodgers.		
	<u>1-2-3 CLUB</u>	123 EAST 54TH STREET	PL. 3-9131
	Open house, no cover charge. Supper a la carte. Myra Kingsley, astrologist. Roger Stearn, host, at piano.		
	<u>RIOBAMBA</u>	151 EAST 57TH STREET	PL. 8-1960
	Dinner and cover \$7.50-\$12.50 depending on location. Gertrude Niesen and Ernie Holst's orchestra. Also Chavez rhumba band.		
	<u>PIERRE HOTEL: COTILLION ROOM</u>	5TH AVE. AT 61ST STREET	RE. 4-5900
	\$12.50 per person for supper and show with Marie Nash, singer; Stanley Melba's orchestra. Cafe Pierre, \$7.50 per person.		
	<u>LE RUBAN BLEU</u>	4 EAST 56TH STREET	EL. 5-9787
	Cover charge for show and late supper with imported champagne, \$7.50. Maxine Sullivan, Julius Monk and Herman Chitterson.		
	<u>WALDORF: WEDGWOOD ROOM</u>	PARK AVE. AT 50TH STREET	EL. 5-3000
	\$15 per person including supper and entertainment. Xavier Cugat's band in the Wedgwood Room. Mischa Borr in the Sert Room. Other Waldorf restaurants - Lounge, Norse Grill, and Peacock Alley Cafes from \$4-\$10.		
	<u>COPACABANA</u>	10 EAST 60TH STREET	PL. 8-1060
	\$10-\$15 depending on location. Starring Jimmy Durante and the Copacabana review, costumed by Ted Shore.		
	<u>CAFE SOCIETY UPTOWN</u>	128 EAST 58TH STREET	PL. 5-9223
	\$12.50-\$15.00 for supper, favors and entertainment featuring Hazel Scott, John Sebastian and others.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 1	NEW YEAR'S DAY (SATURDAY).		
Saturday Jan. 1- May 1	CHICAGO TRIBUNE FASHION CONTEST The theme of war and post-war fashions will inspire the annual Chicago Tribune Fashion Contest which lasts from Jan. 1st to May 1st. \$5000 in prizes will be distributed. Winning costumes will be made up in the fall to be shown at the Annual American Fashions Show in Chicago.	CHICAGO TRIBUNE	CHICAGO, ILLINOIS
Saturday Jan. 1	DINNER DANCE & DEB'S NEW YEAR'S BALL Publicity: Ted Saucier, EL. 5-3000.	WALDORF ASTORIA HOTEL	PARK AVE. AT 50TH ST. STARLIGHT ROOF
Available About Jan. 1	SACONY PALM BEACH CATALOGUE To receive, contact: Robert Dorfman, WI. 7-2828.	S. AUGSTEIN & COMPANY	1384 BROADWAY
About Jan. 1	APPEARANCE OF SYNTHETIC RUBBER SOLED SPORT SHOES Fabric shoes with synthetic rubber soles are the new coupon-less shoe style which will be available early this summer. Shoes for men and boys, for girls and children, all made up in post-war designs, will be available to all at moderate prices. Publicity: Vera Grans, CI. 7-5000.	UNITED STATES RUBBER COMPANY	1230 SIXTH AVENUE
Starting Monday Jan. 3	SPRING MILLINERY SHOWINGS Open to buyers and members of the trade. Press by invitation. Members of the Millinery Creators Guild who will show their new spring lines are: DAVE HERSTEIN CO. 711 5TH AVE. G. HOWARD HODGE " " " MIRIAM LEWIS " " " EDGAR J. LORIE INC. " " " Publicity: Miss Weintraub, PL. 3-2116.	MILLINERY CREATORS GUILD (711 FIFTH AVENUE)	INDIVIDUAL NEW YORK SHOWROOMS 20 W. 57TH ST. 711 5TH AVE. " " " " " "
About Jan. 3	OPENING: NEW JANE ENGEL DEPARTMENT The nationally minded Jane Engel is now expanding to Hawaii, carrying California sportswear and accessories to the Jane Engel leased department in the Eleanor Withington store. Three other Jane Engel foreign branches in Singapore, London and Manchester had to be suspended for the duration. Publicity: George Engel, Jr., RH. 4-0300.	JANE ENGEL (1025 MADISON AVE.)	HONOLULU
Monday Jan. 3- Jan. 21	SHOWING OF DRUCE FASHIONS Contact: Mrs. Pearl Hogan, N.Y. representative, Leslie-James, Los Angeles.	LESLIE-JAMES LOS ANGELES	McALPIN HOTEL B'WAY AT 34TH STREET
Monday Jan. 3- Jan. 24	LECTURES ON TEXTILES On Mondays Mrs. Bradish talks on textiles in relation to material. On Thursdays through January she devotes her talk to the study of one special type of lace. Attendance free for enrollees. Publicity: Charlotte Hughes, RH. 4-7690.	MET. MUSEUM OF ART ETHELWYN BRADISH	5TH AVE. AT 82ND ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 4 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW OF HATS Opening luncheon of New Year, showing collection of early spring and summer hats presented with the usual Florell showmanship. Open to public. Press by invitation. Luncheon a la carte. Florell Publicity: Mr. Frederick, PL. 5-0895. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.	WALTER FLORELL (29 E. 53RD ST.)	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Jan. 5 12:30 P.M.	HOUSE DRESS SYMPOSIUM Symposium held in connection with Annual Convention of the House Dress Institute, Jan. 5-6. Topics discussed will be of interest to retailers, manufacturers, and customers. Members of the government and the OPA will be present. Lew Hahn, President of NRDGA, will represent the retailers in the discussion of mutual problems. Opening day session preceded by luncheon for guest speakers. Admission by ticket only. Members of the House Dress Institute may bring guests. Publ.: Max Lovell, 1350 B'way, MU. 4-7590.	HOUSE DRESS INSTITUTE	ASTOR HOTEL B'WAY AT 44TH STREET
Wednesday Jan. 5 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW OF FINE FURS Furs for Palm Beach and other resorts. Also, hints of spring furs. Open to public. Press by invitation. Luncheon a la carte. Dein-Bacher Publicity: Miss Davis, PL. 8-0221. Waldorf Publicity: Ted Saucier, EL. 5-3000.	DEIN-BACHER INC. (WALDORF ASTORIA)	WALDORF ASTORIA HOTEL SERT ROOM
Thursday Jan. 6 1:00 P.M. Luncheon	RESORT WEAR FASHION SHOW Open to public. Luncheon, \$2. Press by invitation. Tailored Woman Publicity: Belle Irene Gillis, PL. 5-2500. Plaza Publicity: Alma Zaiss, PL. 3-1740.	THE TAILORED WOMAN (742 5TH AVENUE)	PLAZA HOTEL PERSIAN ROOM
Thursday Jan. 6 7:00 P.M.	DINNER-DANCE AND ENTERTAINMENT No fashion presentation this year. Purely entertainment. Guests and friends invited. Tickets, \$10. Publ.: Max Lovell, 1350 B'way, MU. 4-7590.	HOUSE DRESS INSTITUTE	ASTOR HOTEL BROADWAY AT 45TH ST.
Monday Jan. 10 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW: "WHAT'S NEW" Russeks will present a Resort and Spring collection of fashions for 1944. Open to public. Press by invitation. Luncheons from \$1.85. Russeks Publicity: Beatrice Castle, WI. 7-1900. St. Regis Publicity: Mary Alice Rice, PL. 3-4500.	RUSSEKS 5TH AVE.	ST. REGIS HOTEL IRIDIUM ROOM
Monday Jan. 10	COUNTRY-WIDE PRESS TO COME AGAIN TO NEW YORK Fashion reporters representing newspapers from all over the country will, for the second time, visit the New York Dress Market to see Spring openings of the best creators. Last July, there were 50 fashion reporters; this January, more than 100 have been invited. They are entertained, housed and transported by the N. Y. Dress Institute for the purpose of creating good-will for the N.Y. label. Publ.: Eleanor Lambert, PL. 5-8580.	NEW YORK DRESS INSTITUTE	NEW YORK SHOWROOMS
Monday Jan. 10- Jan. 13	15TH ANNUAL CAMP CORSET SHOWING Buyers, dealers, and corsetierre personnel of stores handling Camp garments are welcome to lectures and demonstrations on live models to perfect skill in fitting Camp merchandise to human anatomy. Movies and discussions included. Reservations in advance. Certificate of training to those completing course. Press invited. Contact: Mr. Sigsbee, MU. 3-9454.	S. H. CAMP CO. (200 MADISON AVE.)	McALPIN HOTEL B'WAY AT 34TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Week of Jan. 10- Jan. 14	VICTORY AND POST- WAR CONFERENCE Annual conference of the N.R.D.G.A. will take up retailing problems in 8 general sessions discussing Victory and Post-War world. Edward N. Allen, Sage-Allen, Hartford, will keynote the conference, Mon., Jan. 10th. Thereafter, there will be discussions on "Manpower and Store Employment," "Wage and Salary Stabilization," and other retailing problems. Press by invitation. Contact: Mr. Landau, PE. 6-2155.	NATIONAL RETAIL DRY GOODS ASSOCIATION	PENNSYLVANIA HOTEL MAIN BALLROOM
Monday Jan. 10- Jan. 15 9:00 A.M.- 5:30 P.M.	SEMI-ANNUAL FURNITURE MARKET WEEK The 53rd year of semi-annual market week. Attendance exclusively by furniture dealers. Expect 1000 persons daily who will go to learn new manufacturing and distributing problems in the furniture world. Admission free. Press by invitation. Contact: L. C. Schneider, CA. 5-1160.	NEW YORK FURNITURE EXCHANGE	206 LEXINGTON AVENUE
Monday Jan. 10- Apr. 30	SOUTH AMERICAN EXHIBIT A collection of documents, maps and manuscripts of Buckingham Smith dating from 1500-1900. Museum open 1-5 P.M., Tues. through Sun.; Sat., 10 A.M.-5 P.M. Public invited. Publicity: Eleanor Logan, TR. 7-2917.	N. Y. HISTORICAL SOCIETY	170 CENTRAL PARK WEST
Tuesday Jan. 11 10:30 A.M.	PRESS SHOWING: RESORT AND SPRING HATS This collection promises to express the creative talent of Braagaard. Press by invitation only. Publ.: Rosemary Sheehan, CO. 5-3147.	ERIK BRAAGAARD	17 WEST 57TH STREET
Tuesday Jan. 11 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW: ACCESSORY CHANGES Accessory changes, such as neckwear, collars, cuffs, scarfs, etc., for use with basic costumes, will be attractively modeled and displayed. Open to public. Luncheon a la carte. Press by invitation. International Fashions Publ.: Dora Miller, LO. 3-4285; Ritz Publ.: Marion Morrison, PL. 3-4600.	INTERNATIONAL FASHIONS (1 WEST 34TH STREET)	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Jan. 12 10:00 A.M.	PRESS PREVIEW & SPRING SHOWING OF HATS Victor hat shows are always over-crowded. Come early so that you will get a seat. Press by invitation only. Publ.: Miss Josephs, PL. 3-7450.	SALLY VICTOR	18 EAST 53RD STREET
NOTE: Lilly Dache's Spring Opening will take place in about a month, date still to be announced. John Fredericks will not hold a Spring Fashion Opening this year.			
Wednesday Jan. 12 1:00 P.M. Luncheon	LUNCHEON SHOWING SPRING FASHIONS The Tailored Woman will present Spring fashions for northern dwellers and southern sojourners. Open to public. Press by invitation. Luncheon a la carte. Tailored Woman Publicity: Belle Irene Gillis, PL. 5-2500. Waldorf Astoria Publicity: Ted Saucier, EL. 5-3000.	TAILORED WOMAN INC. (742 FIFTH AVE.)	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Wednesday Jan. 12 Dinner 7:30 P.M.	10TH ANNUAL "CASUAL" DRESS FASHION SHOW "Keep 'em In Stitches" is the title of the big fashion showing of the 10th Annual Dinner Dance sponsored by N.A.H.D.M. Besides fashions, the House Dress Institute's War Time Production will be on exhibit. It includes mosquito bars, mattress covers, nurses' uniforms, parachutes, camouflage netting, WAVE, WAC and Women's Marine Corps uniforms and accessories. The show is planned on a big, comprehensive scale. Dress buyers and press invited. Admission, \$15. Publicity: Mr. Lazarus, LA. 4-5549.	NAT'L ASS'N OF HOUSE DRESS MANUFACTURERS	WALDORF ASTORIA HOTEL GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 13 12:30 P.M. Luncheon	PRESS LUNCHEON INTRO- DUCING DACHE HAIR NET Weco Products' party in honor of Lilly Dache, to introduce her new Dache net, manufactured by Weco. Beginning of national promotion launches Dache net in N.Y.C. at Bonwit-Teller, Lord & Taylor and B. Altman. Weco Products Publ.: Alice Dowd, J.Walter Thompson Co., MU. 4-7700; Dache Publ.: Eleanor Lambert, PL. 5-8580.	WECO PRODUCTS COMPANY	WALDORF ASTORIA HOTEL JADE & BASILDON SUITE
Thursday Jan. 13 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW Presenting Palm Beach and Early Spring Fashions...suits, dresses, hats. Open to public. Luncheon \$2. Press by invitation. Publicity: Alma Zaiss, PL. 3-1470.	J. J. JONAS LTD. (12 EAST 56TH ST.)	PIAZA HOTEL PERSIAN ROOM
Friday Jan. 14 5:00- 7:00 P.M.	LONG ISLAND OYSTER & WHITE WINE TASTING Open to members and their friends. More details later. Contact: Mrs. Jeanne Owen, PL. 3-6545.	WINE AND FOOD SOCIETY	WALDORF ASTORIA HOTEL STARLIGHT ROOF
About Jan. 15	PRESS PREVIEW OF SPRING SHOWING <i>showing</i> Details in later issue of CALENDAR. Contact: Erik of Paris, PL. 3-6607.	ERIK OF PARIS	15 EAST 53RD STREET
Jan. 17	SPRING MILLINERY MARKET WEEK		
Monday Jan. 17-21 Friday Jan. 24-28	TEN DAY SPRING MARKET Market season divided into two periods. Buyers specifically asked to plan trips so as to avoid train travel and stop-overs in Dallas during week-end when hotel rooms are needed for Servicemen.	DALLAS MFRS. & WHOLE- SALEERS ASS'N.	DALLAS, TEXAS
Tuesday Jan. 18 1:00 P.M. Luncheon	ADVANCE SPRING FASHION SHOWING First New York showing of Arpad Stern's exciting accessories. His hat novelties, jeweled combs and precious jewels are much sought after. Open to public. Press by invitation. Luncheon a la carte. Arpad Stern Publicity: Rosemary Sheehan, CO. 5-3147; Ritz Carlton: Marion Morrison, PL. 3-4600.	ARPAD STERN (2 W. 47TH ST.)	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Jan. 18 7:00 P.M. Dinner, 9:00 P.M. Show	SPRING HAT FASHION SHOW AND DINNER This dinner will precede a showing of new Spring Hat Fashion Trends. Program to be announced later, with further details. With the exception of John Fredericks, most of the big milliners are exhibiting at this show. Open to members. \$15 for dinner and show. Show only \$8.50. Fashion press by invitation. Publicity: Terry Levy, CH. 4-6547.	MILLINERY STABILI- ZATION COMMISSION	WALDORF ASTORIA HOTEL GRAND BALLROOM
Tuesday Jan. 18 Through Feb. 15	ART EXHIBIT BY U.S. MERCHANT MARINE Exhibit of paintings and other expressions of art, by members of the Merchant Marine. This show had an opening in the Cochran Galleries in Washington and it was both a popular and artistic success. Public invited, after preview cocktail party prior to the public opening. Publicity: Mrs. Eugene Peterson, 25 East 9th St., ST. 4-4475.	GRAND CENTRAL ART GALLERIES	15 VANDERBILT AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 19 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW Early Spring Fashions will be shown. Luncheon a la carte. Open to public. Fashion press by invitation. Arnold Constable Publicity: Jeanne Pierre, CA. 5-2300; Waldorf Astoria Publicity: Ted Saucier, EL. 5-3000.	ARNOLD CONSTABLE (5TH AVE. AT 40TH ST.)	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Jan. 19 5:00 P.M.	WOOL KNIT FASHION SHOW Spring showing of new wool knit fashions, under the direction of June Hamilton Rhodes of the Bureau of Fashion Trends. Press by invitation. Publicity: Isabelle Crawford, WI. 7-7476.	WOOL KNIT ASSOCIATES	PIERRE HOTEL
Wednesday Jan. 19	17TH ANNUAL MERCHANTS CONVENTION Details to follow in later issue. Publicity: Herbert Matter, BA. 7-0790.	WHOLESALE DRY GOODS INSTITUTE	NEW YORKER HOTEL 8TH AVE. AT 34TH ST.
Friday Jan. 21	POLKA MILITARY BALL The 11th Annual Benefit Ball, an important event of the winter season. Net proceeds to Kosciuszko Foundation; Dr. Henry Nobel McCracken, President, and Prof. Stephen P. Mizwa, Executive Director. Features include a "Polish Wedding in Scotland" in which authentic groups of the nations in exile will render national dances in native costume to gay folk music. Open to public. Admission \$3.30 (including tax). Press by invitation. Contact: Prof. Stephen P. Mizwa, RH. 4-7375.	KOSCIUSZKO FOUNDATION	WALDORF ASTORIA HOTEL GRAND BALLROOM
Wednesday Jan. 26 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW Mary Lewis presents her 4th showing of Sears Roebuck styles. These mail-order fashions are challenging to the fashion industry. Everything shown, strictly new, hot off the press from the spring and summer catalogue. Sears Roebuck Publicity: Rosemary Sheehan, CO. 5-3147. Waldorf Astoria Publicity: Ted Saucier, EL. 5-3000.	SEARS ROEBUCK	WALDORF ASTORIA HOTEL SERT ROOM
Thursday Jan. 25 1:00 P.M. Luncheon	COLLECTION OF ADVANCE SPRING HAT FASHIONS Open to public. Press by invitation. Luncheon from \$2. Publicity: Rosemary Sheehan, CO. 5-3147; Plaza Publicity: Alma Zales , PL. 3- 3000 . 4600	PEG FISCHER (509 MADISON AVE.)	PLAZA HOTEL <i>Ritz Carlton</i> PERSIAN ROOM <i>and Rm</i>
Saturday Jan. 29 10:00 P.M. Opening, 12:00 P.M. Show	OFFICIAL OPENING: PRES- IDENT'S BIRTHDAY BALL This year's President's Birthday Ball will feature a fashion show of Louis Ritter's Furs. Advance spring styles, climaxed by an award of a mink coat to the lucky winner, for the benefit of the Nat'l Foundation for Infantile Paralysis. Honorary Chairman, Mrs. James Watson Gerard; Chairman, Entertainment Committee, Mrs. T. Suffern Tailor, who will present the coat to winner. Tickets, \$12.50, including supper, obtainable from Nat'l Foundation for Infantile Paralysis at Waldorf, shortly. Publicity: Adele Brown and Dorothy King, WI. 2-4814.	NAT'L FOUNDATION FOR INFANTILE PARALYSIS	WALDORF ASTORIA HOTEL GRAND BALLROOM
About Feb. 1	OPENING: CHILDREN'S SHOP Details about opening still a little premature. Ethel Steiner will be in charge of Children's Shop, which will adjoin the present shop. Fashions for every age from 2-8, and then on up into the 20's will be shown. Edith De Greve will be in charge of teen-age collection and she will open the event with fashion show for Juniors. Publ.: George Engel Jr., RH. 4-0300.	JANE ENGEL	1025 MADISON AVENUE

MUSIC... THEATRE... MOVIES... NIGHT SPOTS

Friday.....PREVIEW: "DESERT SONG" (Movie) CAPITOL THEATRE, B'WAY AT 51ST STREET
 Dec. 17 This Warner Bros. revival of the old favorite, stars Dennis Morgan, Irene Manning, Bruce Cabot and others. Costumes by Milo Anderson. Publicity: Eve Siegel, CI. 6-1000.

Saturday...VERDI'S "RIGOLETTO", METROPOLITAN OPERA HOUSE, BROADWAY AT 39TH STREET
 Dec. 18 With Lily Pons, Lawrence Tibbett and others. Cesare Sodera will conduct.
 2:00 P.M. Publicity: Constance Hope, PL. 3-3390.

Monday... OPENING: "THE PATRIOTS", CITY CENTER MUSIC & DRAMA, 130 WEST 56TH STREET
 Dec. 20 Starring Walter Hampden, Julie Haydon, Cecil Humphreys and others. Costumes
 8:40 P.M. by Rose Bogdanoff and Toni Ward. Publ.: Phil Stevenson, EL. 5-7930.

Tuesday....OPENING: "FLOWERS IN A GALE" MUSIC BOX THEATRE, 239 WEST 45TH ST.
 Dec. 21 This Arthur Hopkins' production includes Peggy Conklin, Paula Truman, Rich-
 8:40 P.M. ard Garrick and others. Sets designed by Raymond Sovey; costumes, Aline Bernstein. Publicity: Fred Spooner, CI. 6-8858.

Wednesday..OPENING: "LISTEN PROFESSOR" FORREST THEATRE, 230 WEST 49TH STREET
 Dec. 22 A Soviet pre-war play which takes place in Moscow. Starring Dudley Digges
 8:40 P.M. with a sizable cast, half of whom are children. Costumes, Lucinda Ballard. Publicity: Bernard Simon, BR. 9-6996.

Thursday...PREMIERE: "A GUY NAMED JOE" (Movie) CAPITOL THEATRE, B'WAY AT 51ST STREET
 Dec. 23 A long-awaited Irene Dunn picture, with Spencer Tracy and Lionel Barrymore. A fantasy showing the life after death of fighting pilots. Costumes by Irene. Special Christmas and New Year's stage show. Publicity: Lou Smith, BR. 9-7800.

Thursday...BIZET'S "CARMEN", METROPOLITAN OPERA HOUSE, BROADWAY AT 39TH STREET
 Dec. 23 Sir Thomas Beecham conducting. Publicity: Constance Hope, PL. 3-3390.

Saturday...THOMAS' "MIGNON", METROPOLITAN OPERA HOUSE, BROADWAY AT 39TH STREET
 Dec. 25 With Rise Stevens, James Melton and others, Sir Thomas Beecham conducting.
 2:00 P.M. Publicity: Constance Hope, PL. 3-3390.

Saturday...PREMIERE: "THE GANG'S ALL HERE" (Movie) ROXY THEATRE, 7TH AVE. AT 50TH ST.
 Dec. 25 Starring Alice Faye, Carmen Miranda, Phil Baker and others, in a musical in technicolor. Costumes, Yvonne Wood. Publ.: Jeannette Sawyer, CI. 6-0950.

Sunday.....RECITAL: MARTHA GRAHAM & CO. 46TH ST. THEATRE, WEST 46TH STREET
 Dec. 26 A one-time performance with debut of two new works. Publicity: Pat
 8:45 P.M. Patricof, PL. 3-8034.

Monday.....OPENING: "STORM OPERATION" BELASCO THEATRE, 115 WEST 44TH STREET
 Dec. 27 The Playwrights Co. is presenting Maxwell Anderson's 25th play with Myron
 8:40 P.M. McCormick, Gertrude Musgrove and Bramwell Fletcher in the leading roles. Costumes, Rose Bogdanoff. Publicity: Phil Stevenson, CI. 5-7930.

Tuesday....OPENING: "DOCTORS DISAGREE" BIJOU THEATRE, WEST 45TH STREET
 Dec. 28 This is the new Rose Franken comedy. The cast includes Barbara O'Neil,
 8:40 P.M. Philip Ober, Dolly Haas and others. Publicity: Fred Spooner, CH. 4-7693.

Wednesday..OPENING: "MARCHING WITH JOHNNY", CITY CENTER MUSIC & DRAMA, 130 WEST 56TH ST.
 Dec. 29 This is a topical revue, starring Beatrice Kay, directed by Philip Loeb.
 8:40 P.M. Costumes by Rose Bogdanoff. Publicity: Howard Newman, LA. 4-0519.

Friday.....PREMIERE: "DESTINATION TOKYO" (Movie) STRAND THEATRE, B'WAY AT 47TH STREET
 Dec. 31 A submarine warfare movie, produced by Warner Bros., starring Cary Grant, John Garfield, and Alan Hale. Publicity: Eve Siegel, CI. 6-1000.

Wednesday..PREMIERE: "THE MIRACLE OF MORGAN'S CREEK (Movie) PARAMOUNT, B'WAY AT 43RD ST.
 Jan. 19 A Paramount picture, directed by Preston Sturges, starring Betty Hutton, Eddie Brachman, Diana Lyman. Costumes by Edith Head. Publicity: Aileen Brenon, BR. 9-8700.

Thursday...OPENING: "MEXICAN HAYRIDE" IMPERIAL THEATRE, 249 WEST 45TH ST.
 Jan. 20 The long awaited carriage trade musical-opening of the season, produced by
 8:40 P.M. Michael Todd. Music, Cole Porter. Lyrics, Herbert and Dorothy Fields. Cast includes June Havoc, Bobby Clark and others. Costumes, Mary Grant. Publicity: Frank Goodman, CI. 7-4374.